



LADIES' AUXILIARY, MILITARY ORDER OF THE PURPLE HEART of the U.S.A., INC.

Annual Publicity Report

July 1, 20\_\_ to June 30, 20\_\_

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Unit Number & Name

City & State

RADIO

Did the Unit have publicity on any radio programs? Yes  No

If yes, how many times? \_\_\_\_\_

Nature of Programs \_\_\_\_\_

Nature of Publicity \_\_\_\_\_

TELEVISION

Did Unit have publicity on any television programs? Yes  No

If yes, how many times? \_\_\_\_\_ Total television time in minutes \_\_\_\_\_

Nature of Programs \_\_\_\_\_

Nature of Publicity \_\_\_\_\_

PRINTED - Newspaper, Magazine, Other

Have you found your local newspaper editors cooperative? Yes  No

How many items appeared in the newspaper? \_\_\_\_\_

What did the items publicize? \_\_\_\_\_

How many photographs appeared? \_\_\_\_\_ How many photographs were taken by news photographer? \_\_\_\_\_ Were your own photographs used? \_\_\_\_\_

What was the special occasion for picture taking? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Was any of the above paid publicity? Yes  No  If yes, explain

\_\_\_\_\_

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Unit President

Date

Unit Publicity Chairman

Complete and make two copies of this report. Send the original to the National Publicity Chair no later June 1<sup>st</sup>. Keep one copy for your Unit and send one to the Department Publicity Chair. Refer to the Purple Heart magazine for the name and address of the National Publicity Chair.